FORGOTTEN ANIMALS

FORGOTTEN ANIMALS
ANNUAL REPORT 2018

Charity Commission Registration Number 1145269









FORGOTTEN ANIMALS

TABLE OF CONTENTS

OUR 2018 IN FACTS AND FIGURES 3
WILD ANIMALS: RESCUE, REHABILITATION AND RELEASE 4
RUSSIA'S FIRST REAL WILD ANIMAL SANCTUARY 6
LEGISLATION: IMPORTANT VICTORIES 7
CAPTIVE WILD ANIMALS: LONG-TERM IMPROVEMENTS 10
THE IMPACT OF SPAYING AND NEUTERING 10
MASSIVE SUCCESS IN PETROZAVODSK 11
NEUTERING CAMPAIGN: NEW COUNTRY ADDED 11
THE HAPPY (RESCUE) TAILS! 12
GREAT NEWS FROM SUOYARVI 15
MOLDOVA: UNPRECEDENTED MULTI-FACETED PROJECT.....15
ANIMALS AND PEOPLE: CHANGE THROUGH EDUCATION.....17
EVENTS, CONFERENCES AND ADOPTION FAIRS 19
HUMANE EDUCATION: EXCITING NEWS 21
OUR 2018 INCOME AND WHAT WE SPEND IT ON 22
GOVERNANCE IN PLACE.....22
WHAT WE DO AND WHY WE DO IT 23
2019 GOALS AND PLANS 24



One of many animals we managed to help thanks to our amazing regular donors!

OUR 2018 IN FACTS AND FIGURES

GOALS WE SET FOR 2018	WHAT WE ACHIEVED WITH YOUR INVALUABLE SUPPORT
Rescue, rehabilitate and release more bear cubs, orphaned by hunters and poachers	Released 3 Himalayan and 1 brown fully rehabilitated bear cubs and rescued 6 Himalayan and 7 Brown bear cubs to be released in 2019
Raise funding for Russia's FIRST True Wild Animal Sanctuary	Launched a transparent *blockchain* fundraising campaign and initiated negotiations with NGOs
Add 10 more cities to the Neutering Campaign	Spayed and neutered nearly 3000 cats and dogs in 14 cities across 3 countries (Russia, Ukraine and Armenia)
Successfully complete the multi-faceted project with Dogs Trust Worldwide in Petrozavodsk	Neutered nearly 2000 dogs and created a viral Social Ad Campaign. In a few months it got > 20000 views online and hundreds of runs on TV reaching massive audience
Foster a more informed and knowledgeable local animal welfare community and volunteers, and work with municipalities to improve animal welfare standards	Materials we developed were consulted and used by 55 animal welfare groups in 40 cities across 3 countries - Russia, Ukraine and Belarus Continued to work with administrations and shelters in different cities
Raise funding for Suoyarvi's first Social Vet Office	Renovated the Operating Room and the House of Cats at the only shelter in Suoyarvi
Launch a massive multi-faceted project in Moldova	Successfully launched an unprecedented project in collaboration with the government and had great results
Hire 2 full-time Humane Education teachers	Hired 1 full-time Humane Education teacher and started Animal Welfare Lessons in schools and kindergartens
Continue fighting for the complete ban on Live Baiting (Penning)	"Contact" baiting is now officially banned, which is the first step towards the full ban of this barbaric practice
Launch a viral TV campaign on Responsible pet ownership	Created a viral Social Ad Campaign, that in a few months got over 20000 views online and hundreds runs on TV



One of the thousands grateful owners, whose beloved pets and fosters benefited from our crucial Subsidized Neutering Campaign ran in 14 cities in 2018!

WILD ANIMALS: RESCUE, REHABILITATION AND REINTRODUCTION

The 4 Musketeers: Class of 2018!

In 2018, with the financial support of the Brigitte Bardot Foundation, three orphan male Himalayan cubs and one brown bear cub rescued in 2017 finished their rehabilitation and were released back into the wild by Utyos Wildlife Rehabilitation Centre, run by Eduard Kruglov in the remote forest of the Russian Far East. They will now contribute towards conservation of these iconic Russian species.





Cubs having their final meal at the release site before going back where they belong, May 2018.

Expanding to save more lives: Future Graduates



Nature (or rather, hunters and poachers) abhors a vacuum, so over the course of 2018, 11 more orphaned cubs (6 black and 5 brown) were rescued and taken to the centre's care. All six newly rescued cubs (5 brown and 1 Himalayan - Whoopi) will undergo the complete rehabilitation and will be released back to their habitat in summer 2019, once they are ready to live and survive on their own. Five cubs were relocated to South Korea in August 2018 the National Himalayan Bear Reintroduction Project.

Unfortunately, the stories of these bear cubs are as common as those of many other orphans the centre has received over its existence. Their mothers were shot in the den, and those cubs that survived were either taken in by the forest rangers or eventually surrendered to the forestry by the hunters who had taken them. Tiny, often still blind cubs, suckling on their mother are the “collateral damage” orphaned by the hands of legal hunters with government-issued permits and poachers, who hunt hibernating bears while they are still in their dens, despite it now being illegal.

Orphaned bear cubs often end up living in tiny filthy cages by restaurants or in small private "zoos", reduced to be cheap entertainment for gullible tourists and spectators for the rest of their miserable lives. That’s why we believe that rehabilitation centres like Utyos are vitally important if bear cubs are to live in the wild again. Sadly, there are only 3 such centres in the whole of Russia and no sanctuaries, where the bears, that are unable to be released, can live a stress-free life in a wild-like habitats with no human contact.

UTYOS does not receive any funding from the government and only relies on our support, grants and donations.

Some of the cubs our donors helped save in 2018!

Whoopi



This Himalayan cub was surrendered by her owners who kept her as a pet, after she developed an acute ear infection. Sadly, it was too late for Utyos to save her ear and it had to be amputated. Luckily, the internal part of the ear wasn't affected and she'll be able to live in the wild again!

We called her ***Whoopi,*** after the American actress Whoopi Goldberg who has recently suffered hearing loss.

Pasha



Pasha's story is very sad, but unfortunately, rather common. His mom was murdered by poachers right in her den, while still hibernating with her newborn babies.

We are not sure what happened to Pasha's siblings, poachers might have taken them to keep as pets or to sell to circuses or traveling zoos.

Pasha got lucky, he got rescued by Eduard, who had to travel for nearly 1000 km to get him!

Misha and Masha



A tree, that was being cut by some lumberjacks, accidentally fell on a bear's den and scared the mother bear, who run away, abandoning her cubs in the den.

She never came back for the cubs, that's how Masha and Misha ended up at a ranger's house for 2 weeks, until Eduard came to rescue them.

Hansel and Gretel



In mid-March, Gretel and her tiny brother Hansel were brought to one of the rangers by hunters, who claimed to have "found them". In most cases these very hunters are the ones who previously killed the mother.

The rangers usually call Utyos, and Eduard, the centre's founder, embarks on yet another journey to save a tiny life. This time, instead of just 1 cub, he got to carry back to the centre two 2-months old scared babies, who were crying for their mother the entire time.

Amur Tiger Conservation

Besides running our unique Bear Cub Rescue and Rehabilitation Programme, the wonderful UTYOS also saves and rehabilitates one the world's rarest and iconic big cats - the majestic king of taiga, Amur (Siberian) tiger. Since November 2017, two wild Amur tigers, a male aged six and a female aged eight have been undergoing rehabilitation at the centre.





RUSSIA'S FIRST REAL WILD ANIMAL SANCTUARY

Russian animals urgently need it and we are working on making it happen!



We called them Masha and Misha, because their owners, who keep them at a highway truck stop between Tver and Veliki Novgorod didn't care enough to give them names.

Masha and Misha, along with a lynx, foxes, wolves with their pups, a deer, a wild boar and racoons are kept in appalling conditions as part of a "mini-zoo". We can only guess how many more animals suffer in horrible cases of captivity all over the country, those statistics don't exist.

The State Russian Circus alone uses over 1500 animals for "entertainment".

Currently there is NO place in Russia where these animals could go to, even if we manage to rescue them. There are sanctuaries abroad, but the Russian government won't sanction their release, at the same time, there are still no clear norms and rules on the living and welfare standards for wild animals in captivity.

A recent incident of horrific animal abuse that was widely condemned is the case of Zena the tigress. A "performer" in a travelling circus, six-year-old Zena was forced to jump through rings of fire and "work" in an environment with loud noise, bright lights, and screaming people.

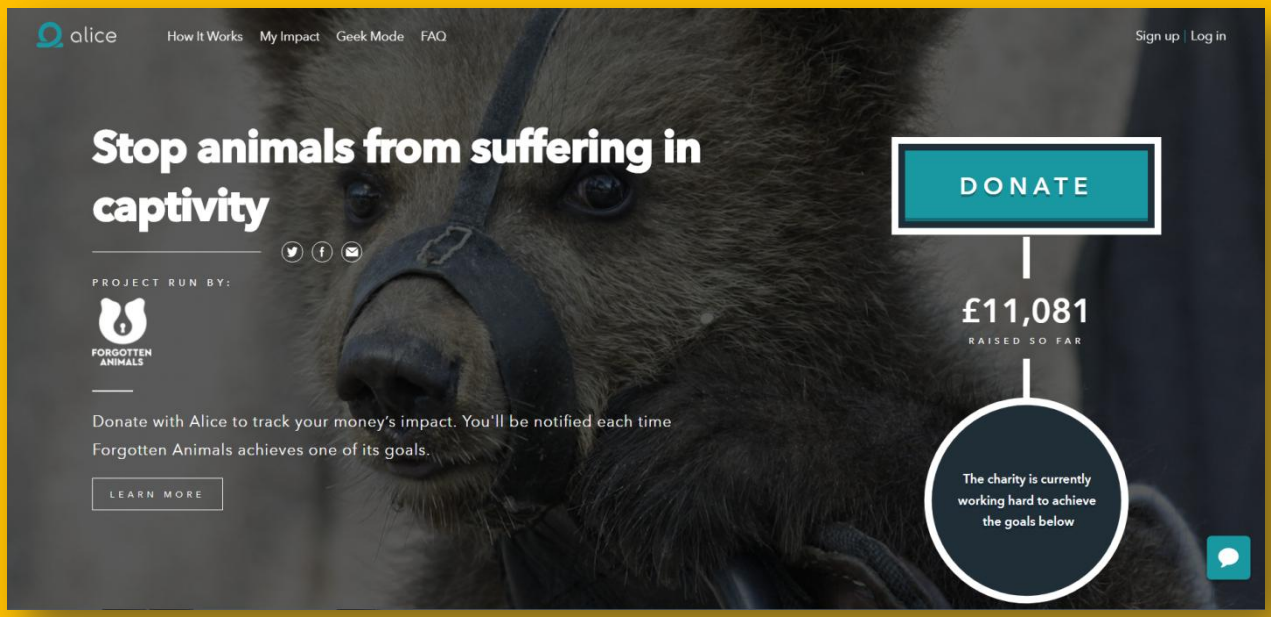


One day her body couldn't take it anymore and she had a seizure during the show.

Instead of shutting down the show and helping her, the "trainer" threw cold water on Zena and dragged her off the stage by her tail.

It's for animals like Zena, like Masha and Misha and for thousands of others abused and neglected, we want to build a safe home, where they can live their lives in a natural environment, in peace. To show how serious our intentions are, we are using an independent transparent *blockchain* platform which verifies each completed project phase and does not release the funding unless we complete the previous step: https://donationsapp.alice.si/project/save-from-abuse/2.

We are also talking to potential donors who are considering taking this large project on.



LEGISLATION, WORK WITH GOVERNMENTS AND RAISING AWARENESS - IMPORTANT VICTORIES!

<u>First CONCRETE steps towards banning the cruel "tradition" of live baiting (penning)</u>



The legislation change we have been lobbying for so long for, has finally passed! Not in its "ideal" version, but it is definitely a huge step in the right direction!

It prohibits "contact baiting" in all Russia.

Which means that now the training of hunting dogs will only be possible during the hunting season and only in ways that do not allow cruelty to animals and do not cause them any physical harm.

In accordance with the new regulation, it will be necessary to install a fence that protects the animal from any physical contact with dogs.

In addition, Supervisory Agencies have the right to control these activities at any time.

In practical terms, from the intelligence that we have been gathering, it is causing the major activity reduction or even closing of many baiting stations in the country due to:

- the new infrastructure being expensive to implement and all facilities lacking it;
- most baiting aficionados refusing to believe the "non-contact baiting is effective.

Of course, it's not ideal and we want the baiting banned altogether, however, the direct result of this is a huge reduction in animal suffering, which is what we work for.

We are going to continue our work, until no animal is used as bait in Russia.

The key now is to oversee the implementation of the law, which will depend on how much funding we can attract for monitoring and persecution of those who are running illegal operations.

First Victory for Moldova's animals!



In October 2018, a new bill came into force in the Republic of Moldova, where we have been working in the past few years. The bill is a long awaited and long fought for by local animal welfare activists. It is the article 222 (1) of the criminal code with a provision to animal abuse regulations. The article places the duty of care on people to ensure they take reasonable steps in all the circumstances to meet the welfare needs of the animals and establishes a monetary punishment for cases of animal abuse as well as classifies it as a criminal offence with 1-3 years of prison time.

Of course, Moldova still has a long way to go to reach European animal welfare standards and we are going to work there to ensure the positive change for animals doesn't stop here!

Read more about the successful start of our multi-faceted project in Moldova on page 15.

Our scientific approach used to count stray dogs in an entire region for the first time!



In Summer 2018, for the first time in the post-Soviet Russia, an entire region (Murmansk region) has carried out the stray dog population count, using the scientific protocol developed by our biologist and project coordinator Vladimir Rybalko in collaboration with the local administration.

Our work with the veterinary control service of the region started back in 2017, after our first visit, and led to the development of a strong partnership and a tailored strategy to assess the stray animal situation in the region.

Based on the results of the count the humane and effective stray population reduction and control policy is currently being developed in collaboration with our scientists.

We strongly believe this successful collaboration will encourage more regions in Russia to adapt the scientific approach to effective and humane reduction of unwanted suffering animals on the streets.

Russia's New Anti-Cruelty Law: far from ideal, but has potential for improvements and will require a lot of work



Just before the end of 2018, the President of Russia signed the new animal welfare law. It “outlaws all forms of cruelty to animals”, and “bans killing, and other forms of mistreatment of animals”. It also bans petting zoos, and outlaws wild exotic pets, such as lions and crocodiles. We have been lobbying this for years. Requirements and norms for keeping animals in circuses and zoos are yet to be drafted.

When it comes to companion animals, the law is controversial, with the potential to aggravate the situation for stray animals (and hence people). Its wording, lack of infrastructure and funding to support what, as of now, is a list of mere grand promises, make it nearly unenforceable and easily penetrable through a variety of loopholes.

However, it's a start: for the first time ever in Russia animals are being legally categorized as living, feeling creatures in need of protection, as opposed to having the legal status of "objects" in the past.



This massive change brings us hope for possible further improvements and means that all our work over the past years of drafting and lobbying legislation, wasn't in vain.

Russia is making steps forward as to how animals are treated, steps are taken for their welfare being protected and upheld by the law.

In the next few months the government needs to develop the underlying laws which would allow this law to function, defining punishments, budgets, enforcing agencies and other criteria.

Our lawyer is already working on amendments to propose to the State Duma, and in parallel we are collaborating with regional governments, in order to prevent the potentially negative consequences of the new law for animals and people, due to poor wording and lack of enforceability.

Apart from proposing amendments and fighting for the improvement of the law, a lot of our work and resources in 2019 (and the following years) will be concentrated on the two crucial activities:

- monitoring the enforcement of the law across the country;
- teaching local volunteers and communities how to use the law to fight animal cruelty until the world's biggest country's level of animal welfare legislation approaches European standards.

CAPTIVE WILD ANIMALS: long-term improvements!



Remember Pasha and Tami, the lonely chimps who were living in small empty solitary enclosures in Almaty Zoo in Kazakhstan, before we visited the zoo last year?

During the visit, an animal welfare behavior specialist we came with, put them together, fostering a smooth transition for these highly intelligent and social animals.



As a result of a few days of intensive training and seminars zoo management received plenty of knowledge and inspiration on how to improve the lives of their animals in a simple and affordable manner.

Just look at these two today, in their new spacious enclosure with substrate and all those toys, enjoying themselves and each other's company!



These are the precious moments we work for! We are very grateful to the zoo management and keepers for these amazing changes and improvements for animals!

COMPANION ANIMALS

<u>The amazing impact of Spaying and Neutering!</u>

Our Subsidized Spay and Neuter Campaign continues to be one of our priority programmes, being the only effective and humane way to reduce the amount of suffering unwanted homeless animals.

With YOUR invaluable support, in 2018 we managed to involve more veterinary surgeons, add more cities (and a new country - Armenia!) to our campaign and spay and neuter nearly 3000 dogs and cats in 14 cities across 3 countries: Russia, Ukraine and Armenia. Look at this beautiful pusses with heir grateful owners from Tomsk in Russia, where we helped spay and neuter over 150 cats, preventing the birth of thousands of unwanted animals bound to suffer.







1945 dogs spayed and neutered through an unprecedented multi-faceted project in Petrozavodsk



Thanks to the grant from Dogs Trust Worldwide, in December 2018 we successfully completed our first multi-faceted Subsidized Neutering and Awareness Campaign for owned dogs in Petrozavodsk. In just over 12 month period we managed to neuter 1,945 owned dogs.

We carried out a diversified social advertising campaign (details on page 18) online, on TV and in public transportation. Its main goal is educating dog owners about the safety and many benefits of neutering as a procedure and promoting our services to the community.

We have seen steady demand from dog owners who wanted to neuter their dogs but either lacked basic knowledge and understanding about the procedure or simply couldn't afford the procedure for different reasons.

The main results and findings:

- The total of 1,945 owned dogs (out of 2,000 target) – 690 male and 1,255 female dogs were spayed and neutered;
- Out of estimated 14,000-24,000 owned dogs in Petrozavodsk, between 10% and 14% benefited from this campaign;
- Here are the pictures of just some of the dogs we managed to help through this unprecedented project!

We hope to continue the Campaign in 2019 to prevent thousands of dogs from being abandoned and suffering on the streets!

New Country for our Subsidized Neutering Programme: Welcome, Armenia!

Fantastic news from Armenia, sadly, a poverty-stricken country with a severe stray animal crisis. In 2018 we finally managed to extend our reach to yet another former Soviet republic in dire need of help! Our Subsidized Neutering Program is a huge help to the local community, who is only starting to learn about sterilisation and its benefits.

We hope to continue our work there in 2019, thank you, our amazing donors, for making it possible!






And now, our Favorite Part: The Happy (Rescue) Tails!

Yuta



This sweet white cloud of a dog is Yuta and today she's about 2 years old. She used to live on the streets and was fostered twice, but never found a forever home, until Aleksandr saw her on social media and decided that Yuta is coming home with him to live with his family and a new feline brother.

Being a responsible paw-rent, Aleksandr knew that puppies were out of the question, but he couldn't afford the procedure for a large dog at a full price, which often constitutes a quite significant portion of the family income.

Thanks to our Subsidised Neutering Program, Alexandr was able to get Yuta spayed, giving her a healthier and a more serene new life!

Mukhtar



Mukhtar appeared in his family rather unexpectedly. He was found on the road when he was only 4 months old: he had been hit by a car and was on the verge of dying.

His rescuers originally planned to find him a new home upon recovery, because they already had an adult dog. But they got so attached to each other, that the family could no longer part with this gentle giant.

Luckily, the veterinarian they rushed him to after rescuing him, recommended to sterilise Mukhtar. The family that already had another rescue dog could not afford the procedure. Fortunately, they learnt about our Subsidised Neutering Program through the online social ad and signed Mukhtar up for the surgery. Today, this beautiful boy is living the best life!

Eva



Tiny Eva was re-homed to her new family when she was already 4 years old. Her previous owners gave her up, because every time she would go into heat she had a false pregnancy, which resulted in behavioral issues.

When her new family decided to foster a second dog, Eva started marking territory. Only then the family did some research and stumbled upon our educational video explaining the benefits of sterilization. This is how they decided that both dogs should be neutered. Unfortunately the culture of spaying is not very common in Russia and the former Soviet countries, even the veterinarians rarely suggest it to pet owners.

Eva got lucky, her family saw our social advertising and learnt about the Subsidized Neutering Program and today both dogs are enjoying a comfortable life!

Hoarders: #30StarvingCats, a new life!



This beautiful kitten was one of 30 cats living in a tiny apartment in Balashikha, Russia. The owner failed to spay and neuter her pet cats and the situation turned into a hoarding case. It took our local volunteers a lot if negotiating and convincing, but the owner has finally agreed to accept our help.

Besides the uncontrollable breeding these cats were severely underfed, until our volunteers stepped in, hence the small size of many adult cats. Look at these starved neglected kittens licking the empty plates.



It was the first time EVER they had a proper cat food.



They needed urgent treatment, balanced diet and neutering. Thanks to the amazing effort of our volunteers and the donations we managed to raise, all cats and kittens have been treated, put on a healthy diet and sterilized. Many have already been re-homed to loving families!

Thank YOU, our regular donors, for making these rescue operations possible!

A different kind of "Sochi pups"

Remember Sochi? The Capital of 2014 Winter Olympics? Apart from that, Sochi is famous for having a severe stray animal crisis, as many towns and cities in Russia. Remember the "Sochi pups" - a few dogs rescued and flown across the ocean by the US athletes?

But it's thanks to people like Julia - an incredible local woman, who, for the past 7 years, has been single-handedly rescuing, treating and re-homing stray animals off the streets of Sochi, the plight of the Sochi stray animals is slowly starting to look brighter. Thanks to her, many cats and dogs were saved and found loving homes. Forgotten Animals had a pleasure sponsoring spaying and neutering of the animals in Julia's care and consulting her on legal matters regarding her shelter.

We will always support people like Julia, who are making their street, village, town, city a better place for animals, one rescue at a time!






"Foxy Lassie"



Elena rescued Lassie and 7 of her siblings as tiny puppies. The owner of their unspayed mother abandoned the entire litter to die in the countryside. Our shelter helped nurture and re-home the pups, but Lassie was returned as she wasn't getting along with the family cat.

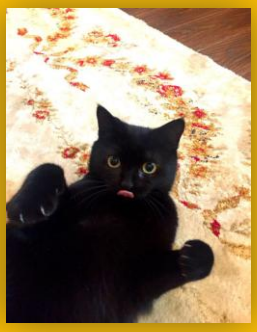


Elena then decided to keep Lassie and recently brought her to get spayed through our Subsidized Neutering Campaign. Today, Lassie is living her best life loved, cared for and free from stress!

Augustina: the good luck of one black kittie!

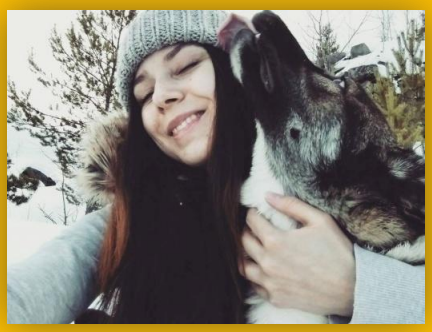
Augustina was one of the millions of unwanted kittens born from unneutered domestic cats with irresponsible owners. Sadly, it is still very common in Russia. To her luck, she was found by our volunteer, just a few weeks old, scared, hungry and in distress, too weak to resist being rescued or to run away. It took some time and care to win her trust and soon she became the heart of the family. Today, she sleeps in a king size bed, rolls in the garden grass and helps us promote the message about the importance of spaying and neutering!





before ***after***

Junior's second chance



Polina was walking her dog when she saw a tiny scared puppy freezing at a bus stop, trying to get warm under the bench. He was so afraid of humans, that it took a while to catch him. Polina brought him home with her to clean up, feed and foster until she could find him new loving owners.

In about a month, Junior's new paw-rents seemed to have finally found him, only to "let him back on the streets" after a few days: "we didn't think it through".



This is when Polina decided that it was destiny and Junior belonged with her and her family. We helped Polina neuter Junior, as she couldn't afford the full cost of the procedure and today Junior is living the best life with his canine sibling, surrounded by loving and responsible humans.

These, and many many others, are the happy endings we love to see and work for!

The beginning of Suoyarvi's FIRST Social Veterinary Clinic and the new "House of Cats"!





Suoyarvi is a small town in the Republic of Karelia, Russia that used to have a severe stray animal crisis, just as most remote towns and cities in Russia and the former Soviet countries. This was mainly caused by the nearly complete lack of responsible pet ownership culture, reluctance of owners to spay and neuter their pets and no effective legislation, protecting pets from abandonment. This all started to change when Suoyarvi became the home to Russia's pioneer animal shelter, operating on the Western model of animal welfare, quickly becoming an inspiration to the rest of the region and even the country.

Forgotten Animals' first private Suoyarvi shelter was founded by a small group of women led by our amazing Rita Terehova and relies on some small donations and the team's personal income (an average of less than 100 pounds per month per person).





Since its opening 5 years ago the stray dog population of Suoyarvi has decreased by an impressive 60%! However, the town STILL does not have a proper veterinary clinic and we are trying to change it.

In 2018 we fundraised to build the Suoyarvi's first Social Vet Clinic. We haven't (yet) managed to raise enough funds for an actual complete clinic, but thanks to a generous donation we managed to renovate and equip a small surgery room at the shelter for sterilization and urgent procedures and build a great new "House of Cats" for over 50 resident cats, waiting for adoption, who used to previously live in small crates and cages. Just look at these happy pusses enjoying their new fancy home, that even features a "catio" for a safe outdoor access!

ANIMALS AND PEOPLE: CHANGING ATTITUDES THROUGH EDUCATION

Moldova: unprecedented multi-faceted project



In 2018 we have further expanded our operations in Moldova, one of the poorest countries on the European continent. Up until last year, animals there had virtually zero legal protection, but a few months ago things finally started to change! (details on pg. 8).

Before 2018, Modova's capital, Chisinau, instead of being the role model for the rest of the country used the most barbaric methods of stray population "management".



They would poison or beat animals to death, or capture them inhumanely and bring them to a facility (dubbed by the locals as “Necropolis”), where stray animals were slaughtered barbarically or sometimes even buried alive.

After decades of horror in the light of the legal changes, the Chisinau city council unveiled that the era of “Necropolis” has come to an end!

With a lot of lobbying and after finally obtaining the support of the government, the centre has undergone a complete renovation and opened its doors at the end of October as a State Subsidized Spay and Neuter facility.

We've been consulting the government, sharing our know-how and best practices of humane and effective animal welfare practices, that are used worldwide.

Our staff biologist and the stray population management expert Vladimir and our data analyst Nikita visited Moldova in November 2018 to assess the changes and to consult the government on the correct processes and protocols, to ensure centre's efficient and transparent operation.

Here are the first concrete results of this collaborative project - during our visit we:

- trained dog catchers on humane catching techniques, tailored to dogs' habitats;
- facilitated a donation of catching ecquipment from WVS UK (Worldwide Veterinary Service);
- consulted on building a proper quarantine area (right materials, structure, equipment etc.);
- reviewied and improved local Standard Operations Procedures;
- trained local staff on humane euthanasia protocol, something they've never used before;
- started an open table discussions with local volunteers and animal welfare activists;
- started a successfull pilot Humane Education Programme in a kindergarden, to be expanded to more kindegrardens and schools in 2019.













Fostering a more effective and efficient local community of animal welfare advocates

Here is a great example of our work and its results: how a little funding, guidance and material can have so much impact!

Tambov is one of the many cities we work in, aiding and consulting the local animal shelter, providing Humane Education materials and funding Subsidized Spay and Neuter projects. This is why we are extremely proud of how much local volunteers achieved!









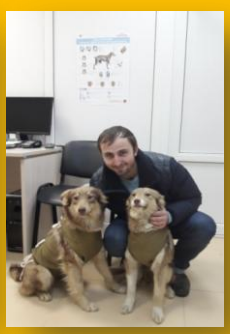
Here are some of the impressive results of their work only in 2018:

- 25 "Animal Welfare Lessons" using our materials were conducted at the local shelter, schools and orphanages, reaching hundreds of children and fostering compassion, responsibility and kindness to all forms of life;
- Many guided shelter visits to boost re-homing rates, raise awareness and educate the local community, thanks to which 116 animals found their loving forever homes;
- The unique special project "Meet the Job" aimed at illustrating various animal-related professions to children to motivate them to become veterinarians, zoologists, volunteers etc. 8 sessions took place last year and the project has been extremely popular within the local community;
- Under the slogan "Rescue if the Best Breed" a dog show for rescue animals took place, showcasing the amazing new life of former stray and shelter animals from the whole region, which all turned into an amazing celebration of the "Adopt, Don't Shop" philosophy;
- 89 dogs and cats have been spayed and neutered through our Subsidized Neutering Programme preventing the birth and suffering of many unwanted kittens and puppies.

We are extremely proud of these results and happy to work with such an amazing group of dedicated individuals! We are going to continue this fruitful collaboration, making real positive change for animals and people!









“Children are great imitators. Give them something great to imitate.” – Anonymous

Every new volunteer joining us in improving the plight of animals is always a very precious moment! Even more so, when the new animal angels come from younger generations. This means that not only our fight for a better future for animals is growing bigger and stronger, but also our Community Outreach, Awareness and Humane Education efforts are giving their precious fruits! In summer 2018 these amazing students of one of the Petrozavodsk schools chose to dedicate their vacation days to raising awareness of the stray animal problems and collecting food for the local shelter. Seeing them in action makes us incredibly proud and motivates us to continue our work, despite all obstacles and difficulties we deal with on a daily basis. Thank you!





Changing perceptions and attitudes through Research and Education

Our extensive research and population survey has shown that the majority of people in Russia do not understand what neutering is and its importance. This is why we made this video with the help of Dogs Trust Worldwide explaining people that neutering their pets does not only help their four-legged companions to leave happier and healthier, but also makes their own lives a lot easier, all while helping to reduce the population of unwanted suffering animals. Here are some screenshots of the key video messages and one of the educational posters displayed in the public transportation. Watch the full video here!









EVENTS, CONFERENCES AND ADOPTION FAIRS



Forgotten Animals at the Human Behaviour Change for Animals conference.

In October 2018, our Programme Director Ekaterina had a privilege to participate in the inspiring event organized by the brilliant Human Behaviour Change for Animals HBC for Animals team! The 3-day event took place at the University of Exeter, UK. It kicked off with a truly eye-opening visit to The Donkey Sanctuary and featured amazing keynote lectures and a number of extremely informative and motivational workshops and seminars by talented individuals, working to change the way humans treat animals. What an inspiring crowd! Events like these do not only allow us to learn and exchange knowledge with colleagues from all over the world, but also create great opportunities for collaborations for the benefit of animals and people! Stay tuned for more news in 2019!





#AdoptDontShop: New fur-ever homes for dozens of cats and dogs!



Have you ever seen a smiling puppy? Now you have! This lucky little boy and dozens of other former stray cats and dogs found their loving fur-ever homes at adoption fairs in 2018!

These events do not only give unwanted animals a chance to find their paw-rents, but also are a great opportunity for Community Outreach work, popularizing the "adopt, don't shop" culture and raising awareness about the importance of neutering and its role in humanely reducing the amount of animals on the streets!

We hope to continue organize and participate in these events in 2019 to see more and more of these happy smiles!





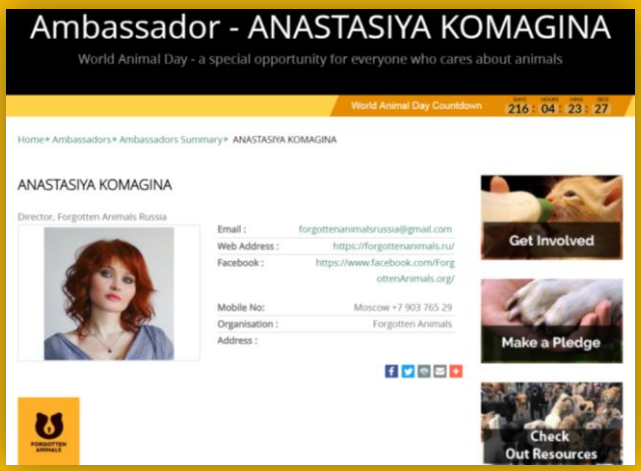




<u>World Animal Day Ambassadorship: new recognition and responsibility</u>

We are proud to announce that Forgotten Animals, represented by the president of Forgotten Animals Russia Anastasiya Komagina became the official ambassador for the World Animal Day in Russia!





We plan to use this collaboration and opportunity to bring even more positive results for animals in Russia, thank you for your trust, World Animal Day!

HUMANE EDUCATION: EXCITING NEWS!

Humane Education continues to be one of our priority programmes, as it carries an amazing potential of bringing long-term change to animals and people.

In 2018 we managed to hire 1 full-time Humane Education teacher, who developed a new updated programme tailored to different age groups and started teaching "Animal Welfare Lessons" at schools and kindergartens of Moscow region.

Teachers and educators trained through our extensive online Humane Education course also continue their work in various villages, towns and cities across Russia and the former Soviet countries, building a society where Animal Welfare is understood and respected by everyone.

Our classes raise a compassionate and responsible new generation and here are some wonderful photos!





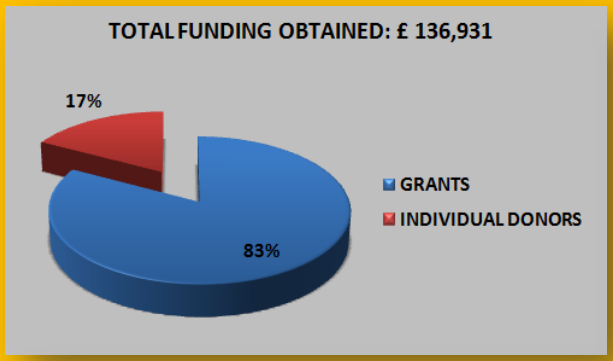


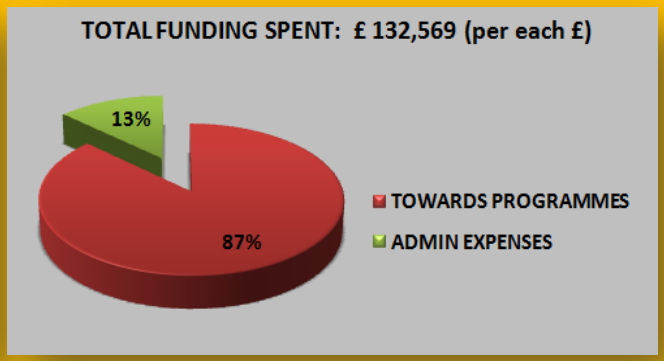


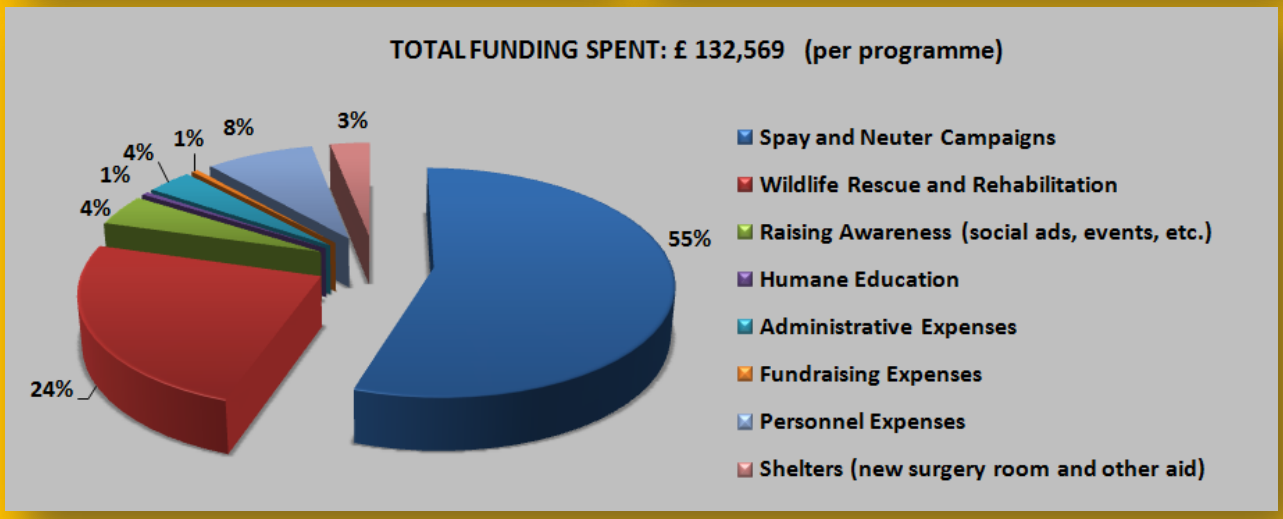
None of this crucial work would be possible without YOUR support, thank you for believing in what we do and supporting us along the way!

OUR 2018 INCOME AND WHAT WE SPEND IT ON

Main sources of our income are grants and individual donations. All funding received has allowed us to relieve and prevent animal suffering, run subsidized neutering projects, rescue and rehabilitate wild animals and raise awareness of these and other crucial animal related issues among the general public. None of this would be possible without the donations and grants we receive.









GOVERNANCE IN PLACE

Our board of Trustees oversees all of our financial activities and play an active role in management decisions. All projects are verified by means of receipts, photos, videos from the project leads and local volunteers and through visits by our team, when necessary.

Some of the projects are run exclusively by our staff or volunteers, while other projects we are involved in are regularly visited by Forgotten Animals team members to assess progress. All projects provide regular detailed expenses reports.

Follow us on:

WHAT WE DO AND WHY WE DO IT

Most of our work falls into the "non-sexy" category, but we have to stay focused on what brings the biggest long-lasting impact to animals and initiates the real change.



2019 GOALS AND PLANS



- **Shut down as many petting & traveling zoos and baiting stations as possible, using the new law;**
- **Rescue as many animals as possible from abusive captivity and private ownership and prosecute animal abusers, without having to say no to the cases we come across;**
- **Acquire the land and start building Russia's first real Wild Animal Sanctuary;**
- **Neuter as many cats & dogs as the funding allows, reducing the number of unwanted animals and lowering pressure on overcrowded shelters and foster homes;**
- **Successfully complete our Humane Education pilot in Moscow region and expand the Humane Education programme to more regions, reaching disadvantaged children;**
- **Moldova - continue our successfully launched project to help animals and people;**
- **Rescue, rehabilitate and release to the wild as many orphaned bear cubs as we can;**
- **Complete a thorough research on the treatment of farm and fur industry animals in Russia and raise funding to start a long-term programme to improve their living conditions and welfare standards.**





Dairy farm calf and fur mink images courtesy of Jo-Anne McArthur www.weanimalsarchive.org

Thank you for being with us and for supporting our work for a better future for animals and people. We All Hold The Key!

17 Cork House 5, Durnsford Road, London SW19 8GR, UK
info@forgottenanimals.org